(Yoga, Physical Fitness, Health and Hygiene, Self-Employment and Entrepreneurial Skills)

**ACEDEMIC YEAR 2018-19** 



Principal
Adusumilli Gopalakrishnaiah & Sugarcane Growers
Siddhartha Degree College of Arts & Science,
Yuyyuu-521 165, Krishna District.

Programme Name: International Yoga Day Celebrations

Date: 21.06.18

Organized by: NSS Unit I & II

**Brief Report:** 

The NSS Units: I & II of AG & SG Siddhartha Degree College of Arts & Science (Autonomous), Vuyyuru organized **International Yoga Day Celebrations** on 21.06.18 in the college campus .48 Volunteers of NSS units – I & II participated in this activity.





Programme Name Physical Fitness Camp

Date: 05-07-2018 to 05-08-2018

Organized by: Physical Education

**Brief Report:** 

The Department of Physical Education Conducting Physical Fitness Camp every year to Local kids and youth in Badminton and Chess. 100 Students are participated.



AG & SG Siddhartha Degree College Conducting Physical Fitness Camp

Krishna District.

Principal
Adusumilli Gopalakrishnalah & Sugarcane Growers
Siddhartha Degree College of Arts & Science,
Vuyyuru-521 165, Krishna District

(Yoga, Physical Fitness, Health and Hygiene, Self-Employment and Entrepreneurial Skills) ACEDEMIC YEAR 2019-20



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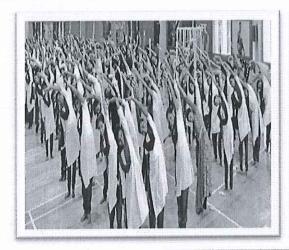
Adusumilli Gopalakrishnaiah & Sugarcane Growers Siddhartha Degree College of Arts & Science, Vuyyuru-521 165, Krishna District Programme Name: International Yoga Day Celebrations

Date: 21.06.2019

Organized by: NSS Unit I & II

**Brief Report:** 

International Yoga Day: The NSS Units: I & II of AG & SG Siddhartha Degree College of Arts & Science (Autonomous), Vuyyuru organized the International Yoga Day Celebrations on 21.06.2019 in the college campus. The 150 volunteers participated in this activity.





**International Yoga Day Celebrations** 

Programme Name Physical Fitness Camp

Date: 05-07-2019 to 17-09-2019

Organized by: Physical Education

The Department of Physical Education Conducting Physical Fitness Camp every year to Local kids and youth in all Games & Sports. 121 Students are participated.

రాష్ట్ర ప్రభుత్వం యూనిఫాం సర్వీసులకు సంబంధించి ఉద్యోగాల భర్తికి ప్రకటన విడుదల చేసింది. ఇందులో నెగ్గడమే థ్యేయంగా పెట్టుకొని పేద, మధ్య తర గతికి చెందిన పలుపురు యువకులు పట్టుదలతో సాధన చేస్తున్నారు. ఇందులో భాగంగా వ్యాయామ, విద్యా తదితర అంకాలపై ప్రత్యేక దృష్టిసారిం చారు. ఇందుకోసం ఉయ్యూరు కళాకా లలో ఇన్నన్న శిక్షణను అందిపుచ్చుకుం టున్నారు. తప్పక ఉద్యోగం సాధిస్తామని పలుపురు విశ్వాసం వ్యక్తం చేస్తున్నారు. - ఉయ్యూరు, స్యూస్ట్మ్మూరు.



AG & SG Siddhartha Degree College Conducting Physical Fitness Camp



Principal
Adusumilli Gopalakrishnaiah & Sugarcane Growers
Siddhartha Dagree College of Arts & Science;
Vuyyuru-521 165, Krishna District.

# Life skills (Yoga, Physical Fitness, Health and Hygiene, SelfEmployment and Entrepreneurial Skills) ACEDEMIC YEAR 2020-21

Vuyyuru - 521 165 C

Principal

Principal
Adusumilli Gopalakrishnaiah & Sugarcane Growers
Siddhartha Degree College of Arts & Science,
Vuyyuus-521 165, Krishna District

Women Empowerment and Anti Sexual Cell in association with IQAC and All India Democratic Women's Association (AIDWA) arranged a Health Awareness Program on "Issues in Women's Health - Solutions" by Dr.R.Jayaprada, MBBS, DGO, Superintendent, Community Health Care Centre, Vuyyuru on 6<sup>th</sup> March, 2021. 78 Students are participated.



Issues in Women's Health - Solutions

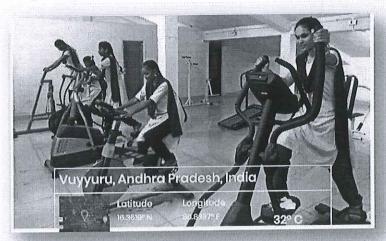
• Programme Name Physical Fitness Camp

Date: 09-09-2021

Organized by: Physical Education

### **Brief Report:**

The Department of Physical Education Conducting Physical Fitness Camp for boys' students in Girls' gym. 104 students are participated.



Physical Fitness Camp for boys' students in Girls gym



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Siddhartha Degree College of Arts & Science,
Vuyyuru-521 165, Krishna District.

# NAME OF THE EVENT: GUEST LECTURE

• Topic: Personality Development

Date Conducted: 27/01/2020

• Name and Designation of the Resource person: K.Madhu Babu . Sr. Asst.

Prof. Dept. of MHRM, ANU, Guntur

• Report on the guest lecturer:

1) Objectives:

a) To help Student to develop an impressive personality and makes you stand apart from the rest.

b) To improve soft skills, Communicate effectively & grow as a professional.

c) To develop overall personality and gain confidence in your daily encounters and present yourself assertively.

2) Notes on lecture: The development process that enhance the personality, attitude, behavior and making unique from the crowd. Every one possesses the qualities that make him/her different from the rest. Every person has a mix of good and bad qualities which determinates their response towards people and situations. The factors such as genetics, environment, parenting etc... Can influence personality among different people.

3) Outcome: a) Increased confidence and communication skills.

b) Improve self awareness.





Guest Lecturer by prof. K.Madhu Babu



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Vuyyuru-521 165, Krishna District.

# NAME OF THE EVENT: GUEST LECTURE

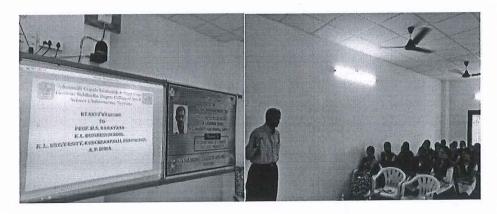
- Topic:Time Management
- Date Conducted: 29/01/2020
- Name and Designation of the Resource person: Dr. M.S. Narayana.

K.L. University

# Report on the guest lecture:

1) Objectives:

- a) It help to decide the most expeditious and economic method of coning at the work consistently with the available resources.
- b) Provide Continues productive work for all labor and equipment employed, reducing unproductive time to a minimum.
- 2) Notes on lecture: Time management is the coordination of tasks and activities to maximize the effectiveness of as individuals efforts. Essentially the purpose of timemanagement is to enable people to get more and better work done in less time. The 4Ds delete, delegate, defer and do make it easier for product managers to disserve what tastes truly matter.
- 3) Outcome: a) Better worklife balance.
  - b) Greater focus.
  - c) Higher levels of productivity.



Guest Lecturer by prof. K.Madhu Babu

Krishna District.

Principal Aduaumilli Gopalakrishnalah & Sugarcane Growers Siddhartha Degree College of Arts & Science, Vuyyuru-521 165. Krishna District

(Yoga, Physical Fitness, Health and Hygiene, Self-Employment and Entrepreneurial Skills)

**ACEDEMIC YEAR 2021-22** 



Principal
Adusumilli Gopalakrishnalah & Sugarcane Growers
Siddhartha Degree College of Arts & Science,
Yuyyuru-521 165, Krishna District

The Govt. Health Department is going to arrange a free Covid Vaccination camp in our College premises - 27/8/2021. 150 NSS volunteers rendered their services in this programme.





Free Covid Vaccination

• The NSS Unit - I and NSS Unit-II of AG & SG SIDDHARTHA DEGREE COLLEGE of Arts and Science (Autonomous) VUYYURU Organized II Dose Free Covid Vaccination to our Degree College Students from 13/9/21 to 14/9/21with the collaboration of Govt, Health Department. 150 NSS volunteers rendered their services in this programme.



Free Covid Vaccination

Programme Name Physical Fitness Camp

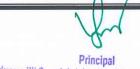
Date: 09-09-2021

Organized by: Physical Education

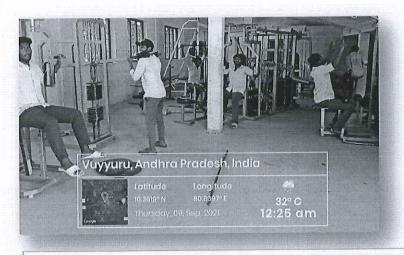
### **Brief Report:**

The Department of Physical Education Conducting Physical Fitness Camp for boys' students in boys' gym. 115 Students are Participated.





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Vuyyuru-521 165, Krishna District.



Physical Fitness Camp for boys' students in boys gym

The NSS Unit-1and NSS Unit-II of AG & SG SIDDHARTHA DEGREE COLLEGE of Arts and Science
(Autonomous) Vuyyuru organised the Dental Check up with the collaboration of Rotary hospital Vuyyuru
for the 1st Degree students on 1/10/2021 in the seminar hall. Dr.K.Abhi Ram Dentist Rotary hospital
Vuyyuru, NSS Programme Officers Supervised this activity. 200 NSS volunteers rendered their services in
this programme.



**Dental Checkup** 

• The NSS Unit-1 & II in association with IQAC organised an awareness programme on "Ayurveda Vignanam" by Dr.K. Rajya Lakshmi Ayurvedic specialist, and also distributed Ayurvedic Medicines to the students and volunteers in our college Campus on 29<sup>th</sup> November, 2021. 68 students are participated.



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Vuyyuru-521 165, Krishna District





### Ayurveda Vignanam

• N.S.S Units – I & II in association with IQAC and Inner Wheel Club arranged an awareness programme on Health issues by Dr. G.Srilakshmi, Gynecologist, Vuyyuru on 30-12-2021. Around 115 students and faculty are parcipated.





Awareness programme on Health issues





• A Free Covid Vaccination Camp has been organized by the Government Health Department in the college premises on 22<sup>nd</sup> January, 2022. 128 Students are participated.



Free Covid Vaccination Camp

• A Free Covid Vaccination Programme was organized in the College premises on 11<sup>th</sup> March, 2022. 128 Students are participated.

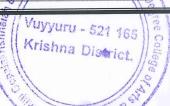


Free Covid Vaccination

• NSS Units-I & II in collaboration with Govt.Ayurvedic Hospital, Akunuru distributed the healthy Ayurvedic pills to the students in Sri Sirisha Rehabilitation Centre, Vuyyuru on 12<sup>th</sup> March, 2022. 82 Students are participated.



Govt. Ayus edic Hospital



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Siddhartha Degree College of Arts & Science,
Vuyyuru-521 165, Krishna District.

• A Free Medical Camp has been arranged by the NSS Units I & II in association with the Department of Telugu and IQAC on 22<sup>nd</sup> March, 2022. 98 Students are participated.



Free Medical Camp

• Programme Name: Physical Fitness Camp

Date: 02-05-2022 to 30-05-2022
Organized by: Physical Education

**Brief Report:** 

The Department of Physical Education Conducting Physical Fitness Camp every year to Local kids and youth every year in Badminton and Chess. 32 Students are participated.



Physical Fitness Camp



Principal

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Siddhartha Degree College of Arts & Science,
Vuyyuru-521 165, Krishna District

(Yoga, Physical Fitness, Health and Hygiene, Self-Employment and Entrepreneurial Skills)

**ACEDEMIC YEAR 2022-23** 





• "International Yoga Day" has been celebrated in the college premises on 21st June, 2022.



International Yoga Day

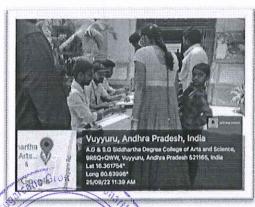
• The volunteers of NSS units – I & II participated in the **COVID-19 vaccination camp** organized in the college premises on 16<sup>th</sup> September, 2022. 39 NSS Unit-I and II Val enters are Participated.



**Vaccination Camp** 

The NSS units - I & II College in collaboration with Mithra Multi Specialty Hospital Vijaywada and Walker's association Vuyyuru organised a Mega Medical Camp on 25/9/22 in our college campus. The Doctor's of Mithra hospital provided various treatments to the patients in this medical camp. Nss volunteers rendered their services for patients. . 31 NSS Unit-I and II Val enters are Participated.







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Mega Medical Camp

### NAME OF THE EVENT: GUEST LECTURE

Topic :Digital Marketing

• Date Conducted: 07/02/2023

Name and Designation of the Resource person: Dr. S. Srinivasa Rao
 (Associate professor T.J.P.S. college, Guntur)

• Report on the guest lecturer:

- 1) Objectives: a) Study able to learn Brand awareness.
  - b) promotion for new products and services.
  - c) Digital marketing full fill the company completing business goals.

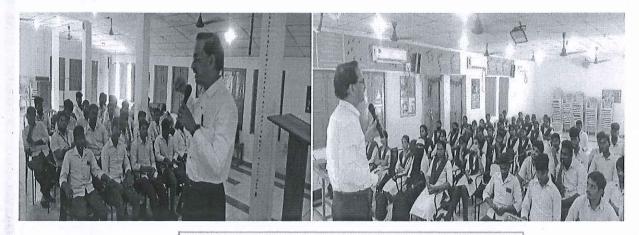
d) Digital marketing improves new customers.

- 2) Notes on lecture: The term digital marketing refers to the use of digital channels to market products and services to consumers. Digital marketing involves the use of websites, mobile devices, social media, search engines and other similar channels. Digital marketing became popular with the account of Internet in the 1990. Digital marketing involves save the same principles as traditional marketing principles.
- 3) Outcome: a) Digital marketing involves marketing to consumers through digital channels including websites, mobile devices and social media platforms.
- b) This form of marketing is different from internet marketing which is excluding which is excluding are on websites.
- c) Digital marketing relates to attracting customers through emails, websites, social media and more.



Principal II Gonalakrishnalah & Suca

Principal
Adusumilli Gopalakrishnaiah & Sugarcane Growe
Siddhartha Degree College of Arts & Science,
Vuyyuru-521 165, Krishna District.



Guest Lecturer by Dr. S. Srinivasa Rao

# NAME OF THE EVENT: GUEST LECTURE

Topic : Career CounsellingDate Conducted : 13/02/2023

 Name and Designation of the Resource person: Sri D.Krishnarjuna Rao (Chartered Accountant Vijayawada)

1) **Objectives:** a) To Create awareness and identity develop talents and Potentials of students.

b) The process of improving or transforming the personality development.

c) To understand the moral values that ought to guide the profession.

2) Notes on lecture: most of the people underestimate the importance of having a pleasing personality. Majority think it just means being good looking but personality development is quite broad. Personality development gives more confidence to people. Personality development makes people more credible. A value is detained as principles that promotes well being or prevents harm. Values are guidelines for our success.

3) Outcome: a) Students able to learn how to develop their mental ability.

- b) Students able to learn set of relating among the people.
- c) Students able to develop their body language.



Guest Lecturer by Sri D.Krishnarjuna Rao

Vuyyuru - 521 165 Krishna District.

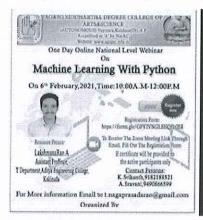
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Vuyyuru-521 185, Krishna District.

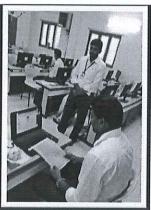
# Awareness of trends in technology ACEDEMIC YEAR 2020-21

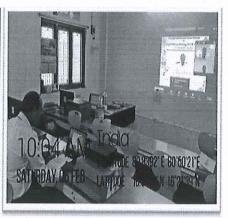


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Siddhartha Degree College of Arts & Science,
Vuyyuru-521 165, Krishna District.

 Department of Computer Science organised One Day Online National Level Webinar on "Machine Learning With Python" on 6<sup>th</sup> February, 2021, Time:10:00A.M- 12:00 P.M. Sri A.Lakshmana Rao, Assistant professor, IT Department, Aditya Engineering College, Kakinada acted as resource person.







**Machine Learning With Python** 

Vuyyuru - 524

Vuyyuru - 524

Vishna District. See

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